Data analytics projects need collaboration, innovation, and acceleration

Wrangling and preparing data = wasted time

Nearly half (45%) of time spent on data analytics projects is dedicated to data preparation.

Who’s in the driver’s seat - IT or business users?

Half of the respondents said data control issues are the biggest challenge to data analytics projects.

Better collaboration, faster innovation, and accelerated data preparation start with a cloud-native data transformation solution.

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97% of enterprises are actively looking for solutions to accelerate data transformation.

Performing fast data transformation is a key piece of the cloud data journey. Enterprises demand insights that give them a competitive edge, but operational and technical challenges are a barrier to rapid time to value with data.

Enterprise data professionals require faster time to insights, fewer manual tasks to tackle data transformation.

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Nearly half (45%) of time spent on data analytics projects is dedicated to data preparation.

It takes about a week to aggregate and prep data so that it’s usable for analysis.

Six in ten cited lack of scalability and flexibility as a challenge when preparing data for analytics.

Data portability (66%)
Time to value (56%)
Self-service for business users (51%)

40% cited lack of visibility into and control of data silos as a challenge when collaborating with business users.

To move past current challenges, respondents need a solution that supports:

Matillion ETL enables enterprises to easily move data between different cloud environments, facilitates collaboration between IT and business users, and gets data analytics projects to production faster.

Visit www.matillion.com to learn more.

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The survey polled over 200 IT, data science, and data engineering professionals at North American organizations with at least 1,000 employees.