

Eposability Improves Profitability and Efficiency for Clients

CUSTOMER CASE STUDY

Company:	Eposability	Product:	Matillion ETL for Snowflake
Location:	London, England	Use Case:	Data Warehouse Modernization
Industry:	IT Support Services - Hospitality	Website:	www.eposability.com
Employees:	1-50		

About Eposability

Eposability launched over a decade ago, initially providing traditional IT support & consultancy services to a large UK retailer before focusing on the hospitality technology and restaurant consultancy services sector. Today, Eposability challenges the perception of technology as merely a tool. In their experience, leading hospitality focused technologies as well as expert insight services, when correctly implemented, deliver undeniable value to their hospitality clients and catapult expansion.

The Challenge

With a client base consisting of over 200 companies, serving in excess of 36,000 people per day, Eposability's clients amass a vast amount of data relating to orders, accounts, menus, staff, and payments. Robbie Francis, Managing Director of Eposability, knew his clients could gain a much deeper understanding of their business if they could better leverage this data. Eposability's implementation of Power BI dashboards for its clients was a step in the right direction, but there were still some limitations in this approach that needed to be solved in order to develop a simplified and scalable business intelligence solution for its clients.

The Solution

Eposability engaged Altis Consulting, a vendor-independent Data & Analytics specialist. Together, Eposability and Altis jointly designed a solution that removed Eposability's limitations and freed up its team to focus more valuable projects for its clients. The solution developed by Altis and Eposability included selecting Snowflake as the cloud data warehouse provider, and Matillion ETL for Snowflake as the product to move data into Snowflake as well as perform the necessary transformations to make client data ready to be consumed by Power BI, enhancing its performance. In addition, both Snowflake and Matillion offered a pay-as-you-go model that fit with Eposability's business model.



The solution as a whole brings real benefit to our client base and is a real differentiator for our business in such a busy market place. It's incredible that Big Data is now so accessible to even the smallest of businesses, and we see that businesses leveraging this for decision making are growing a lot faster than those not. With the groundwork complete, the real challenge is to continue to discover the value hidden within the data.

Robbie Francis, Managing Director

The Benefits

As a result of adopting Snowflake and Matillion, Eposability now has a robust, metadata-driven business intelligence solution that has been rolled out to many of its existing clients. Snowflake's cloud-based infrastructure has proven to be a good fit for Eposability's requirements based on its performance and the pay-as-you-go pricing model allows Eposability to scale this solution easily as its client base grows. In addition, Eposability has been able to self manage their solution from go-live without having to call on Altis for support. Onboarding new clients takes only a few minutes and those clients can access their dashboards the very next day!

What's Next?

Based on the success of its initial roll-out, Eposability is continually making incremental enhancements to its business intelligence solution, and embarking on larger projects such as, ingesting additional data sources from other 3rd parties and augmenting this data by using Matillion in order to enrich existing and new reports.

The Results

A single client dashboard with row level security so each client sees their data only.

Data Warehouse refresh and extraction into Power BI cut from >30 minutes per client to <3 minutes in total.

Business logic embedded in ETL (back end Data Warehouse refresh) so that a single version of the truth is served to Power BI.

All Infrastructure hosted in the cloud.

Ability to scale the solution on demand.

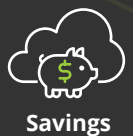
Matillion supports incremental loads, rollback processes, error management, etc.



Altis is a Data and Analytics consultancy built on the philosophy that their people make their business and their clients' businesses successful. Combining industry expertise, technical skill, communication and listening, the Altis team delivers results to maximize your business performance.

About Matillion

Since 2011, Matillion has been solving enterprise sized data challenges in the cloud. The only provider of purpose-built data transformation for cloud data warehouses, Amazon Redshift, Snowflake and Google BigQuery users can leverage the power of the cloud to unlock the potential of their data with Matillion's cloud-based approach to data transformation. Find out how you can get the data insights you need by speaking with one of our data transformation experts or visiting us at www.matillion.com



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