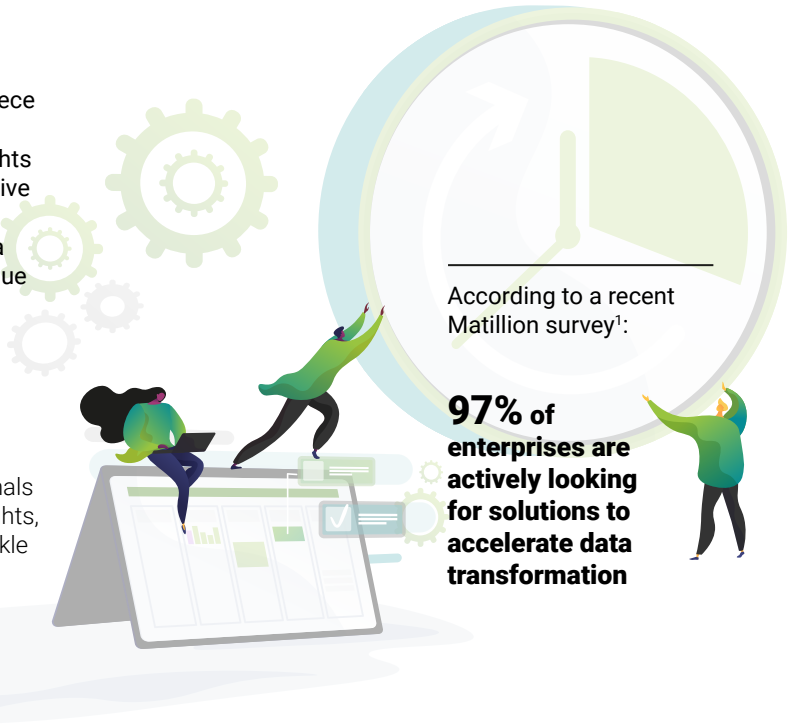


Data analytics projects need collaboration, innovation, and acceleration

Performing fast data transformation is a key piece of the cloud data journey. Enterprises demand insights that give them a competitive edge, but operational and technical challenges are a barrier to rapid time to value with data.

Enterprise data professionals require faster time to insights, fewer manual tasks to tackle data transformation



According to a recent Matillion survey¹:

97% of enterprises are actively looking for solutions to accelerate data transformation

Wrangling and prepping data = wasted time

Nearly half (45%) of time spent on data analytics projects is dedicated to data preparation.

It takes about **a week** to aggregate and prep data so that it's usable for analysis.

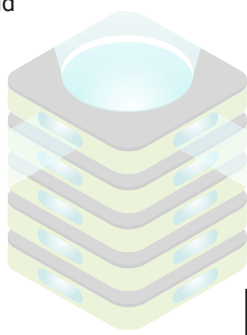
Six in ten cited lack of scalability and flexibility as a challenge when prepping data for analytics.



Who's in the driver's seat - IT or business users?

40% cited lack of visibility into and control of data silos as a challenge when collaborating with business users.

Half of the respondents said **data control issues** are the biggest challenge to data analytics projects.



To move past current challenges, respondents need a solution that supports:

- Data portability (66%)**
- Time to value (56%)**
- Self-service for business users (51%)**

Better collaboration, faster innovation, and accelerated data preparation start with a cloud-native data transformation solution.

To view the full report, [click here](#)

Matillion ETL

enables enterprises to easily move data between different cloud environments, facilitates collaboration between IT and business users, and gets data analytics projects to production faster.

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Visit www.matillion.com to learn more.

¹The survey polled over 200 IT, data science, and data engineering professionals at North American organizations with at least 1,000 employees.